





















SPONSOR BENEFIT COMPARISON

	GOLD	SILVER	BRONZE
CIO EXECUTIVE EVENTS			
Nominee Reception	2 Attendees	1 Attendee	
Finalist Reception	2 Attendees	1 Attendee	1 Attendee
Executive Dinner	1 Attendee	1 Attendee	
RECOGNITION & PROMOTION			
Sponsor priority	Highest	Next Highest	Lower
Advertising in Business Journal special section ad	Half-page ad	Quarter-page ad	Shared ad
Company logo on CIO Awards website			
Promotion in all CIO Awards materials, including event program and videos			
CIO AWARDS BREAKFAST			
Sponsor video introduction			
ORBIE® presentation by sponsor executive			
Two custom CIO of the Year® Awards photo books			
Pre-Event VIP Reception	2 Attendees	1 Attendee	1 Attendee
Post-Event Q&A with keynote speaker	2 Attendees	1 Attendee	1 Attendee
Ten-person table(s) with company logo <i>*Option to host one CIO/Finalist and team of four</i>			
Additional table-of-ten	Included	Optional Add-on	Optional Add-on